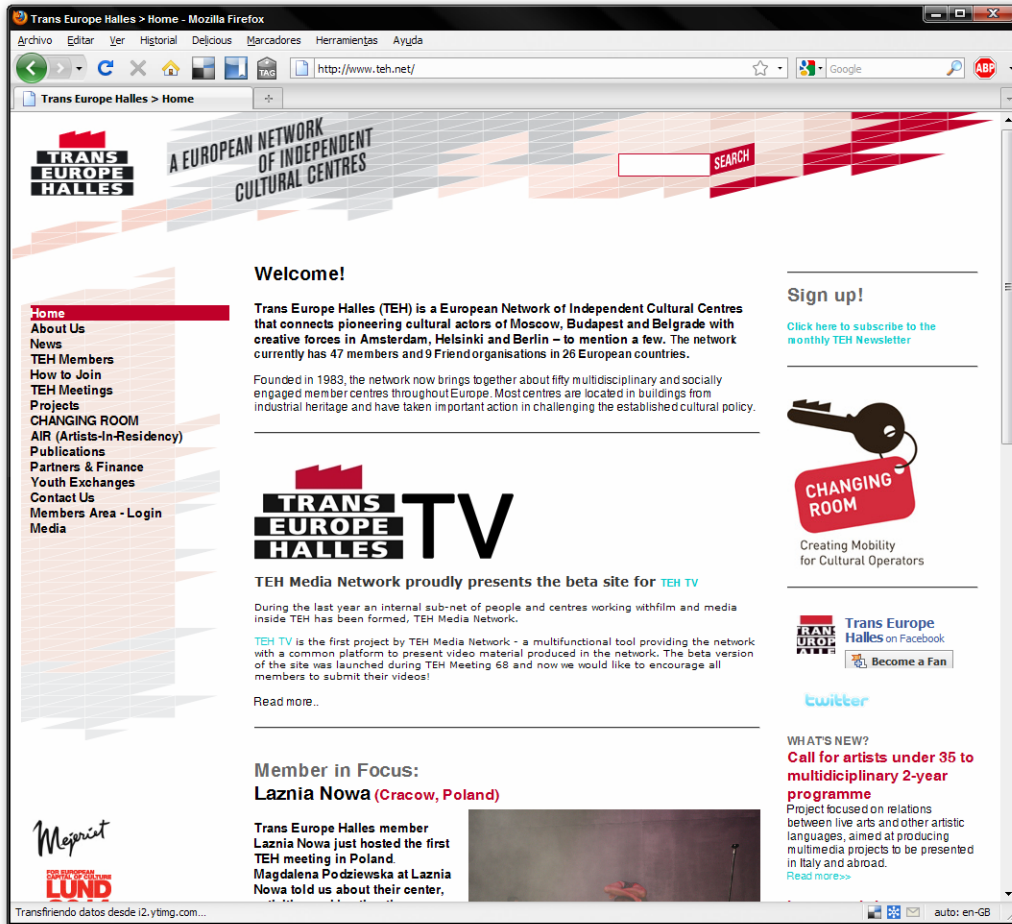


## Case Study

### Trans Europe Halles



#### Profile

Website's name / Domain	Trans Europe Halles / <a href="http://www.teh.net/">http://www.teh.net/</a>
Country of origin	Multinational
Geographical scope	EU
Language/s / tackling of language issues	English / Only English

#### Website owner

Contact	Anna Weitz - Marketing & Communication Manager +46(0)766347611
Type of organisation	Non-profit organisation
Description of the owner organisation	Trans Europe Halles (TEH) is a European Network of Independent Cultural Centers. The network currently has 49 members and 7 Friend organizations in 26 European

Importance of the website within the organisation structure	<p>countries. Founded in 1983, the network brings together about fifty multidisciplinary and socially engaged member centers throughout Europe.</p> <p>The website has an informative role within the initiative, showing all information on the initiative, its initiatives and its outcomes.</p>
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**Description of the website's mission and objectives including the main activities of the website and which domains and disciplines are addressed, as well as how the accomplishment of the mission is facilitated**

<p>The mission of the Trans Europe Halles organization is to provide a platform for exchange, support and co-operation between independent, socially engaged cultural centres in Europe with a background on challenging the established cultural policy.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>Organize meetings twice a year to debate issues on intercultural exchange and sociopolitics, engage on collaborations with other cultural organizations and discuss on European cultural policy.</li> <li>Enhance and increase the mobility of cultural operators.</li> <li>Develop and refine a staff exchange programme and a workshop-model that can be offered as training or consultancy to cultural centres both within and outside the network.</li> </ul>
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Formatiert: Englisch (Großbritannien)

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**Website facilities**

Kind of facilities	<ul style="list-style-type: none"> <li>Information repositories (news, events, documents, downloads)</li> <li>Blog</li> <li>Video channel (<a href="http://www.teh.net/tv/">http://www.teh.net/tv/</a>)</li> <li>Facebook community</li> <li>Members Area</li> <li>Forum</li> </ul>
Member / non-member facilities	<p>Only the members' area is for registered users, the rest is free to visit. Members area include <u>the following functionalities</u>:</p> <p><u>-Edit/Modify information about its centre.</u></p> <p><u>-Add available EVS youth collaboration opportunities.</u></p> <p><u>-Internal section where members can add photos and personal contacts of their staff in order to facilitate networking between members on the biannual TEH network meetings.</u></p>
Importance within the website content	<p>Website main focus is to disseminate the outcomes of the organization and information about it. Members area allows members to access to an exclusive <u>contacts section with profiles of all members' organizations and its staff to facilitate networking on the biannual TEH meetings.</u></p>

Gelöscht: content special to its members and a forum to communicate

Gelöscht: .

Gelöscht: collaborating about

Gelöscht: and

Gelöscht: repository of documents, member contact data and other resources.

Frequency of usage	Average number of visitors per month:	9000
	Frequency of website updates:	Monthly
Does the website show any results for working communication and debate on a European / cross-border level?	Trans Europe Halles runs and coordinates several international projects, but most of the network's activities are initiated and organized by the members themselves.	

### Evaluation of the website

Mission and objectives, accomplishment of mission	Attitude towards the European idea, incorporation of the European idea	The reason of being of the initiative is to promote collaboration of cultural centres around Europe and stimulate artistic mobility in the European region.
Presentation, navigation, structure	Cultural values	<ul style="list-style-type: none"> <li>- Dialogue – exchange – debate</li> <li>-Intercultural dialogue and understanding</li> <li>-Artistic expression</li> <li>-Equality, inclusion and accessibility</li> </ul>
	Trustfulness	Presentation is good and navigation is clear. However, the structure of the website itself is somewhat confusing, with some sections neither directly accessible nor listed on the website, like the TV channel or the Facebook group.
Main strength	Trustfulness	Appears to be trustful, besides some of its projects like the Changing Room are funded with support of the EU Culture programme.
Main drawback	Main strength	Very informative, good use of new media possibilities to build a strong internet presence (Facebook group, video channel, blog...)
Usage of communication facilities	Main drawback	Some important website functionalities (Facebook group, video channel) have no good visibility on the website structure.
	Usage of communication facilities	<u>Some</u> of its projects (Changing Room) have its own blog and the initiatives have a Facebook group where members can communicate and a "TV" channel with published videos of its <u>outcomes</u> .

**Gelöscht:** On the web itself there is no communication nor contribution facilities for members. However, some

**Gelöscht:** initiativ